

## **Ms Vinita Singhania conferred with global HR Excellence Award**

Ms Vinita Singhania, Managing Director, JK Lakshmi Cement, the flagship company of JK Organisation was conferred with 'CEO with HR Orientation' award at the 16<sup>th</sup> Asia Pacific HR Congress held at The Oberoi, New Delhi on 22 aug 2008. The award was conferred by Mr Nick Hutton, CEO of U21 Global.

The award has been conferred for the proactive and innovative HR initiatives taken by JK Lakshmi Cement which have been personally initiated by Ms Vinita Singhania. These include Competency Development Programme, Coaching & Mentoring Modules, Young Leader Forums and Emphasis on the Outbound Programmes etc. A strong believer in the motivation, nurturing and development of her people, she is passionately involved in overseeing the implementation of these initiatives. JK Lakshmi Cement has won numerous awards for their achievements in these fields by different institutions, including DMA Watson & Wyatt Award, Leadership award by BIB Media, one of the best top ten employers in India as per survey conducted by TNS Mercer, etc.

JK Lakshmi Cement has made rapid progress under her leadership and its capacity and turnover has increased from 0.5 million tonnes and Rs. 70 crore respectively to 3.65 million tonnes and Rs. 1300 crores. The capacity is further poised to grow to 5 million tonnes shortly. The company is also setting up a Greenfield site of 2.7 million tonne at Durg in Chattisgarh. The Company is also persuing its Ready Mix Concrete business aggressively. It is operating at present 9 RMC Plants and is planning to add another 11 Plants in the course of next 2years.

" I believe, more than anything else, only a passionate team has the potential to turn an ordinary performance into an extraordinary performance. This award is dedicated to the passionate, focused and cohesive team of professionals at JK Lakshmi Cement who have shown exemplary accountability and have delivered outstanding results", said Ms Singhania after receiving the award. She is also Vice President of Cement Manufacturers' Association.