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PRESS RELEASE

JK LAKSHMI CEMENT LTD, the flagship company of J.K. Organisation reported its best ever performance . **It has posted 35% rise in its net profit at Rs. 241 crores for the financial year 2009-10** against the net profit of Rs. 179 crores in the previous year. Board of Directors took on record the audited financial results of the company in its meeting held today.

The gross turnover of the company at Rs. 1644 crores reflects 17% growth over the turnover of the previous year. Company's PBT at Rs. 227 crore has increased to Rs. 331 crores, registering a steep jump of 46%.

"Stabilisation of the expansion projects commissioned in the previous year's last quarter has now been fully achieved which helped us to increase our volume by 14%. This increase in the volume alongwith the improvement in the prices and with higher efficiency in the operations helped us to achieve our Best Ever Performance" - said Mrs VINITA SINGHANIA, Managing Director .

Production and Sales during the year increased by 14% while in the fourth quarter , the volume increased by 21%.

Mrs Vinita Singhania added "Directors have announced final dividend of 30% over and above the interim dividend of 20% announced in October 2009 thereby making a **total equity dividend of 50%** for the year 2009-10. "

During the year the company was able to reduce power consumption from 80.Kwh/MT to 79 Kwh/MT. Similarly the coal consumption could be reduced from 89 Kg/MT to 85 Kg/MT.

The Company's further expansion projects of its clinker capacity and captive power are progressing satisfactorily and are likely to be commissioned in the current financial year. The Company's Captive Power capacity would get enhanced to 66 MW.

Company's plan for setting up of a 5.5 lac MT grinding unit in Haryana has made satisfactory progress and its commissioning will raise the Company's cement capacity to 5.3 million MT. Company has also progressed well on its 2.7 million MT Greenfield cement plant at Durg which is slated to be commissioned by December 2012 which will finally enhance the company's cement capacity to 8 million MT.