



**Shri Rajendraji Pareek, Minister of Industry, Govt. of Rajasthan presenting the award to Smt. Vinita Singhania, Managing Director, JK Lakshmi Cement**

**Jaipur, August 07, 2009:** JK Lakshmi Cement was today awarded the prestigious “Productivity Excellence Award 2007-08” by Rajasthan State Productivity Council at Jaipur. The award was presented in recognition of the unique productivity measures achieved by the company.

Shri Rajendraji Pareek, Minister of Industry, Govt. of Rajasthan presented the award to Smt. Vinita Singhania, Managing Director, Shri SK Wali, Whole Time Director and Shri Ganpat Singh, Chief Executive (Works), JK Lakshmi Cement.

This criterion to judge the productivity excellence included parameters such as leadership quotient, human resource management, processes & efficiencies, impact on environment and social contribution.

Speaking on the occasion, Mrs Singhanian said, “Businesses need to save resources for tomorrow as the resources are not unlimited. Increasing productivity and minimizing wastage not just make financial sense but it is our moral responsibility too. Our waste heat recovery system is another step in that direction. Presentation of this award will further encourage us to ensure that we optimize our productivity and play a leadership role in this area.”

The company with its principal unit at Sirohi in Rajasthan has recently increased its capacity to 4.75 Million Tonnes per annum. The company has embarked upon the work of Waste Heat Recovery system which would generate 12 MW power and which would bring further savings in the power cost after its commissioning in the year 2011.

Recently, JK Lakshmi received the first prize in the cement sector for the National Energy Conservation Awards 2008 from Ministry of Power, Government of India.